

kevin bruce

creative / developer

Frederick, MD (717) 793-0647 [mobile]
kevinb@kevinbruce.com

View a full, comprehensive resume with samples at <http://kevinbruce.com>

” *Intuitive, beautiful design and development is what I strive for. Through my 20+ years of Graphic Design and 7+ years of Web Coding, I try to meld the two skill sets to create more than just a nice looking site, more than just a scripted application—I create a user experience that is intuitive and a pleasure to dive into.*

Overview

- Over 20 years of design experience, 17 years in website and UI development.
- 3 years design and layout of monthly magazine.
- 2 years managing advertising for monthly magazine.
- Conference collateral design, including banners, brochures, signs, etc...
- Extremely active in the PHP Community as well as speaking at conferences on design and development.
- Ten years of solid PHP/MySQL experience Eight years in procedural, three in OOP
- Designed and Programmed a complete Content and Community Management Framework
- Programmed e-learning packages for Montgomery County Public Schools, Maryland Sea Grant College and Environmental Science Educational Partnership
- HTML/CSS with 508 compliance and SEO in mind.
- Programming Skills: PHP, SQL, HTML, CSS, JQuery, XML, some Actionscript, with experience in some .NET C#
- Experience with LAMP server, Mac OSX Server, Windows 2003, SQL with IIS 6.0 experience
- Excellent client management skills

Experience

Current Status

phplarchitect| Magazine
1/2013-Present

Art Director

<http://phparch.com>

Redesigned the look and feel of the world's longest continually running magazine for PHP developers. Laid out this monthly magazine for over 3.5 years, seeing it from digital-only through digital and print. Managed advertising for over two years. The magazine is still running with over 1500 subscribers.

Musketeers.me, llc
8/2012-Present

Founding Partner/ Creative Director

<http://musketeers.me>

The design and front end developer of a fantastically talented group of developers. We take on enterprise-level jobs and make hardened, stable and beautiful websites that are intuitive and easy to use.

Designed all collateral for phplarchitect|'s conferences, including brochures, banners, and websites.

Past Experience

mojoLive Unlimited, llc

8/2011-Present

Creative Director

<http://mojoLive.com>

Creating the look and feel as well as the user interface for mojoLive.com. Overseeing several designers and managing workflow while maintaining a creative environment that grows the individual artist. Funding for this startup went dry in July 2012.

SAIC-Frederick

2/2010-7/2011

WWW/Internet Developer

<https://www.leidos.com>

Developed web applications for NCI scientists. Working within a proprietary framework in PHP, creating web applications to help scientists find a cure for Cancer. Object oriented structures in PHP. Also working with JQuery, Scriptaculous and SQL.

Philips Hadco Lighting

9/2007 – 2/2010

Art Director, then Communications Manager

<http://www.lightingproducts.philips.com/>

Upgrade and maintain corporate websites for Hadco lighting. Redesigned bot sites as well as created microsites for product launches. Hadco is now a division of Philips North America Lighting. I wrote a usability report that lead to an Information Architecture redesign. I tweaked the code written in.NET by Cimbrian (Lancaster, PA) to work with new navigation structure. Created OOP-based email list manager in PHP 5.2 for MS SQL Server.

Maryland Sea Grant

5/2003– 9/2007

Web Education Manager

<http://mdsg.umd.edu>

Create, Publish and maintain scienceinquiry.org. This position had a varied scope of duties which included creating a custom CMS in PHP 5.1/MSQL 5.1 for mdsg.umd.edu. Creating e-learning systems for educators to post lessons for peer review. Creating and maintained grant website for grant participants. Creating and maintaining a CMS for Environment Science Education Partnership using the same e-learning systems. All site work done in procedural PHP.

Other duties included constant interactions with grant participants, video production of convention events, post-production using Final Cut Pro software.

Bruce Creative

3/2001 – 2007

Owner

This was my Freelance/Contract business. I ran the business, serviced clients, designed and develop their sites.

Healant e-care business

10/1999 – 3/2001

Senior Web Designer

Designed compelling e-care community sites such as cancerpage.com and altmed.com as well as their AOL counterparts. Guided one artist under me as Lead Designer for 2 sites (AltMed.com and ConvergenceHealth.com). Created printed collateral on occasion. Last project was to redesign drdrew.com's Information Architecture for his (then) community site.

CorData Technologies

12/1998 - 10/1999

Art Director/ Web Designer

Oversaw websites from concept to launch. Directed one other artist under me. Designed sites and collateral for Volvo VAS, Bill Black Automotive, Geneva and Associates, and ValenDrawers. Talked directly with clients and guided them through the site creation and construction phases. Created the corporate identity for CorData Technologies as well as the logo.

Education

12/1991 Columbus College of Art & Design, OH

Bachelor of Fine Arts

Illustration Major : Advertising Minor

Affiliations

Member: AIGA Blue Ridge (was the Web Director on the board for 2 years)

Founder: Frederick Web Technology Meetup

Skills [novice, familiar, adept, guru]

InDesign	Since 2007	[guru]
Illustrator	Since 2000	[guru]
PhotoShop	Since 1995	[guru]
IDEs (Netbeans, PHPStorm)	Since 1998	[guru]
Illustration	Since 1991	[guru]
Design (typography, color, layout)	Since 1991	[guru]
WordPress	Since 2012	[guru]
Drupal Theme CSS	Since 2013	[adept]
HMTL5	Since 2010	[guru]
CSS3	Since 2008	[guru]
JQuery	Since 2009	[guru]
Responsive Design	Since 2011	[guru]
DevOps	Since 2001	[adept]
PHP/MySQL	Since 2001	[guru]
ASP .NET	2007-2009	[novice]
Conference Speaking	Since 2012	[adept]
Conference Design	Since 2013	[guru]